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PRESS RELEASE

McCoy Fishing Signs FLW Pro Roy Hawk for 2011

Lake Havasu City (AZ), February 24, 2011: McCoy Fishing announced today that it has signed FLW Tour Pro Roy Hawk (Salt Lake City, UT) for the 2011 season. The 2008 WONBASS Pro Angler of the Year, Roy also has 3 FLW wins under his belt. This year Roy will be fishing the FLW Pro Tour Majors Division and kicks off the season March 3-6 at Beaver Lake (Rogers, AR). With a strong history of winning and performing well under pressure, Roy Hawk is a great addition to the McCoy team.

"I am very excited to be working with McCoy and very happy that we are able to team up", said Roy. "I have been testing their lines and I am very impressed with the results, the lines they produce are awesome and I can't wait to get the season underway!"

McCoy Fishing Line has been producing premium fishing line and tackle products, Made in America, since 1935

PHOTO: Roy Hawk showing off part of a winning bag



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